



To Whom It May Concern:

I am a member of an organization called Ladies of Charity. Our mission is to raise support and money for charities and those less fortunate in Memphis, TN. This organization has been in Memphis for over 80 years serving our community. The annual Ladies of Charity Fashion Show & Tea held at Christian Brothers High School is our largest fundraiser. The Fashion Show & Tea is a Memphis tradition operated by our volunteers for the sole purpose of raising money to support the Memphis community. The organization supports Catholic Charities, Birthright, DeNeuille Learning Center, Church Health Center, The Poor Clares, St. Vincent Soup Kitchen, Veterans Hospital, and the Dorothy Day House. 100% of all donations is given to the community.

In order to ensure that the proceeds from the event go directly to purchasing necessary equipment for our organizations, we actively pursue donations from local businesses to support the event. In return for your support, we provide recognition for your business in a variety of ways outlined in our sponsorship packet. Invitations will also be sent to local media outlets such as, RSVP Magazine, 4Magazine, the Commercial Appeal, and WMC-TV 5. This will ensure that our cause and event will receive the appropriate amount of news coverage and may result in some news coverage for your business as well! Your donation is tax deductible and your support of this event is assisting worthy causes within our community.

This year's Ladies of Charity Fashion Show & Tea will be held at Christian Brothers High School on Sunday, March 31 from 2:00pm to 4:00pm. We have identified your business as a potential contributor for the event and would like to partner with you for our event. If your organization cannot make a monetary donation, we are always open to creative in-kind donations. If you have any questions, you may reach me at 901.569.5437 or my email [pricossa@aol.com](mailto:pricossa@aol.com). I look forward to speaking with you and thank you in advance for supporting the Ladies of Charity. Feel free to visit [www.LadiesofCharityMemphis.org](http://www.LadiesofCharityMemphis.org) regarding our event.

Sincerely,

*Patti Ricossa*

Ladies of Charity Fashion Show & Tea  
Chairperson

## Sponsorship Opportunities

2019 Ladies of Charity 81<sup>st</sup> Annual Tea and Fashion Show

March 31, 2019    2:00pm - 4:00pm    Christian Brothers High School

Sponsorship Benefits	Diamond \$2,500	Gold \$1,000	Silver \$500	Sapphire \$100
Ladies of Charity Sponsor Status	•	•	•	•
Serve as a ticket pick-up venue	•			
Company name & logo as Tea and Fashion Show sponsor on all information	•			
Company logo on Banner at Tea & Fashion Show event, Company to supply banner	•			
Company logo on all 2018 event marketing	•	•	•	•
Company name and recognition in program	•	•	•	•
Verbal recognition at the event	•	•	•	•
VIP Table for 8: \$240 value	•	•		
3 Wine Pull tickets: \$60 value	•			
VIP Table for 4: \$125 value			•	
1 Wine Pull ticket: \$20 value		•	•	•
Seating for 4: \$120 value			•	
Seating for 1: \$30 value				•

Company Name \_\_\_\_\_

Please list as you would like it to read on all published materials.

Honorarium/Memorial \_\_\_\_\_

Please list as you would like it to read on all published materials.

Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Method of Payment

CHECK    Make check payable to: Ladies of Charity     VISA     MASTERCARD     AMEX     DISCOVER

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Please fax this signed agreement to 901-382-5439 or email to: [pricossa@aol.com](mailto:pricossa@aol.com)**

**or mail to: LOC Sponsor    P.O. Box 17699    Memphis, TN 38187-0699**